

Vistaar continues its Award winning Streak...!!!



Ramakrishna Nishtala
Managing Director & Chief Executive Officer

“We are privileged to inform that, **VISTAAR** has won “**The Inclusive Finance India Award 2018**” co-hosted by **NITI AAYOG**, **ACCESS Development Services & HSBC India**, under the category – **Non-Banking Finance Company Lending to Micro and Small Enterprises**.

This award was presented for demonstrating excellence in pioneering technological innovation, strong governance and best practices with efficient delivery to small and micro enterprises.

The Citation about Vistaar was as follows:

‘**Vistaar** is a new generation NBFC, well diversified across sectors, geographies and offers unique products aligned to the company’s long-term policy of de-risking, while meeting customer demands to a maximum. **Vistaar** has serviced over **2 lakhs MSME customers** till date since its inception in 2010, which has created direct & indirect **employment** of about **6 lakhs**. Vistaar has a unique methodology for its vastly varied customer segments. It constantly innovates on its processes to serve its customers, using differentiation created through linkages. **Vistaar** focuses on providing customized products aligned to the needs of small businesses on the three key dimensions of **loan size, repayment frequency** and **tenor**. The company is committed to ensuring high standards of transparency and accountability in all its activities’.

Also, “**India’s Top 50 NBFCs Ranking 2018** was carried out on the basis of two parameters: annual turnover and social media engagement.”

“**Vistaar** was ranked **15th** in the **India’s TOP 50 NBFCs** ranking under the category Social Engagement and Reach (in FY18).”

We extend our gratitude once again to all our stakeholders and well-wishers who have been supporting us continuously and seek the same in coming years.”

Regards,

Ramakrishna Nishtala
MD & CEO



Snapshot - Nov, 2018	
States	14
Branches	224
Districts	152
Customers	37,471
Employees	2,039
Disbursements (YTD) (₹ Crs.)	503
Enterprise POS (₹ Crs.)	1,130
Portfolio (₹ Crs.)	1,369