

Vistaar : Among India's Top 50 NBFCs

For the first time, The Banking and Finance Post, Asia and Middle East's premier magazine has come up with the ranking of India's top 50 Non-Banking Financial Companies (NBFCs). The "India's Top 50 NBFCs Ranking 2017" was put forward with an objective to provide useful insights into this important segment/element of the economy, which is being streamlined to fund the unfunded. According to the article, the ability of NBFCs to understand their customer profile, their credit portfolio and deliver customised products and services are driving their fast growth in India. The growth of the sector is accredited to cost efficiency, bad debt control, customised products and better customer services.

"India's Top 50 NBFCs Ranking 2017" was carried out on the basis of three parameters: **annual turnover, social media engagement and customer satisfaction.**

"Vistaar was ranked 50th in the India's TOP 50 NBFCs with its Total Income of ₹ 271 Crs. (in FY17)."

Vistaar stands 22nd on Service Quality and Satisfaction of Customers in finance sector.

In the current economic scenario, NBFCs are rendering efficient services to gain competitive advantage and, thereby, enhancing their customer relationship. The NBFCs are emphasising more on creating loyal customers by customising their services to serve their customers better as per their needs. This in turn is expected to pave the way for achieving greater customer satisfaction to a larger extent.

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We pride ourselves with the rankings, considering the Company's vintage of just seven years, we were able to make in the list of top 50 NBFCs in India. The total revenue has grown at a pace of ~118% CAGR (FY11 to FY17). Standing at Rank 22 on 'Service Quality and Satisfaction of Customers' is the testimony to the Company's Core Values & Principles which are being diligently followed by each and every employee. With the continued support of all our stakeholders including Customers, Investors, Lenders and Employees, we are sure that the Company will excel in the ranking table in the years to come.

- Brahmanand Hegde
(Exe. Vice Chairman)

- Ramakrishna Nishtala
(MD & CEO)

Click on the below link to read the full article & rankings:

<http://bfsi.eletsonline.com/indias-top-50-nbfc-ranking-2017/>



Vistaar ranked 50th in India's TOP 50 NBFCs with its Total Income of ₹271 Crs. (FY17)



Vistaar stands 22nd according to the research on 'Service Quality and Satisfaction of Customers' in finance sector



Mr. Nikhil Bandi, CIO (centre) receiving the NBFC100 Leadership Award 2017



Mr. Nikhil Bandi, CIO (4th from left) at the panel discussion on 'Role of IT in Changing Landscape of NBFC sector'

Snapshot - October, 2017

States	13
Branches	215
Districts	146
Customers	60,372
Employees	2,057
Disbursements (YTD) (₹ Crs.)	346
Portfolio (₹ Crs.)	1,177

Vistaar Financial Services Private Limited [CIN: U67120KA1991PTC059126]

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